

Elijah Reyes

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PROFILE

Multimedia designer focused on visual storytelling, digital content, and audience-driven media experiences. Combines real-time field production with post-production design to create compelling, platform-optimized content. Strong emphasis on composition, pacing, and narrative through visuals, with experience building and scaling a local media platform from the ground up.

EDUCATION

Bachelor of Arts in Journalism (Media & Visual Storytelling Focus)

University of Nevada, Reno

Expected May 2026

MEDIA DESIGN & PRODUCTION EXPERIENCE

Channel 775 - Reno, Nevada

January 2026 - Present

Co-Founder | Multimedia Designer & Content Producer

- Built and branded a digital media platform delivering short-form video, photography, and local storytelling content
- Designed and edited high-impact social media videos with a focus on pacing, visual clarity, and audience retention
- Directed on-site shoots, capturing photo + video assets in fast-moving environments (events, protests, community features)
- Established a consistent visual identity across all content (editing style, framing, tone, and delivery)
- Led content distribution strategy and collaborated with local platforms to expand reach and engagement
- Balanced speed + design quality, producing polished content under tight deadlines

K- EnterTech Club - Las Vegas, Nevada

January 2026 - February 2026

Videographer & Video Editor

- Produced multi-camera event coverage with an emphasis on cinematic framing and professional composition
- Edited dual-camera footage into clean, speaker-focused deliverables using precise audio/video synchronization
- Collaborated with production teams to enhance visual flow, shot selection, and viewer experience
- Delivered content tailored for professional and digital viewing environments

Holland Project - Reno, Nevada

April 2026

Event Photographer

- Captured live performance photography emphasizing motion, lighting, and artist presence
- Edited and color-graded images for social media and promotional use
- Created visually compelling assets aligned with music/event branding and audience engagement

CREATIVE SKILLS

Video & Editing: Adobe Premiere Pro, Multi-Camera Editing, Audio Sync, Short-Form Content, Visual Pacing

Design & Visual Storytelling: Composition, Framing, Color Correction, Narrative Design, Branding Consistency

Photography: Event & Live Performance, Editing & Post-Processing, Visual Composition

Digital Media: Social Media Content Strategy, Cross-Platform Publishing, Audience Engagement

Production: On-Site Shooting, Fast Turnaround Workflows, Creative Direction, Team Collaboration

TOOLS

Adobe Premiere Pro, Adobe Photoshop, Adobe Lightroom, Camera & Audio Equipment

PORTFOLIO

Available upon request